

HISTORICAL
SOCIETY OF
SOUTHERN
CALIFORNIA

SOUTHERN CALIFORNIA QUARTERLY
FALL 2015



VOLUME 97

No. 3

Southern California Quarterly (ISSN 0038-3929, e-ISSN 2162-8637) is published four times a year (February, May, August, November) by University of California Press, 155 Grand Avenue, Suite 400, Oakland, CA 94612-3764, for the Historical Society of Southern California, P.O. Box 93487, Pasadena, CA 91109, phone (323) 460-5632, www.socalhistory.org. POSTMASTER: Send address changes to *Southern California Quarterly*, University of California Press, 155 Grand Avenue, Suite 400, Oakland, CA 94612-3764. E-mail: customerservice@ucpressjournals.edu.

The Historical Society of Southern California was founded on November 1, 1883, and incorporated February 13, 1891. It has enjoyed an unbroken record of continuous activity and growth. Commencing in 1884, and each year through 1934, the society issued an *Annual Publication*. In 1935 *The Quarterly* (later renamed the *Southern California Quarterly*) was initiated. The Society's publications through 1976 have been indexed and described in a concise abstract of articles by Anna Marie and Everett Gordon Hager (comps.), *A Bibliography* (1958), *The Topical Index* (1959), and *Cumulative Index* (1977). The current issue and all back issues are available online through JSTOR and High Wire to members of the Society (regular level and higher) and through subscribing libraries. A list of books published by the Society with prices is available on request from the Society.

Membership Information

Members of the Historical Society of Southern California at the Regular and higher levels receive the *Southern California Quarterly*, in print and electronic formats (including online access to all back issues), as benefits of membership. Membership contributions are tax-deductible within the limits allowed by law. The Society is a California non-profit corporation [501(c)(3)]. Membership classifications are:

Student (full time with ID)	\$25.00	Contributing	\$125.00
Community Member	\$45.00	Patron	\$300.00
Regular	\$75.00	Benefactor	\$500.00
Foreign	\$100.00	Historian	\$1000.00
		Friends of HSSC	\$5000.00

See www.ucpressjournals.com for single issue orders, library and educational institution subscriptions, and claims information. Domestic claims for nonreceipt of issues should be made within 90 days of the mail date; overseas claims within 180 days. Mail dates can be checked at: <http://www.ucpressjournals.com/ucpress.asp?page=ReleaseSchedule>. UC Press does not begin accepting claims for an issue until thirty (30) days after the mail date.

Inquiries about advertising can be sent to adsales@ucpressjournals.com. For complete abstracting and indexing coverage for the journal, please visit <http://www.ucpressjournals.com>. All other inquiries can be directed to customerservice@ucpressjournals.com.

Information for Contributors

The *Southern California Quarterly* is a juried scholarly journal devoted to the publication of articles and edited documents relating to the history of Southern California, California as a whole, and the American West. The *Quarterly* welcomes contributions related to the history of these regions. For information on submissions, see <http://socalhistory.org> or contact Merry Ovnick, Editor, *Southern California Quarterly*, Center for Southern California Studies, California State University, 18111 Nordhoff Street, Northridge, CA 91330-8250, merry.ovnick@csun.edu.

Books for review (submitted at the owner's risk) should be addressed to: Allison Varzally, Book Review Editor, Department of History, California State University, Fullerton, 800 North State College Boulevard, Fullerton, CA 92834-6846.

Copying and permissions notice: Authorization to copy article content beyond fair use (as specified in Sections 107 and 108 of the U.S. Copyright Law) for internal or personal use, or the internal or personal use of specific clients, is granted by The Regents of the University of California on behalf of the Historical Society of Southern California for libraries and other users, provided that they are registered with and pay the specified fee through the Copyright Clearance Center (CCC), www.copyright.com. To reach the CCC's Customer Service Department, phone (978) 750-8400 or write to info@copyright.com. For permission to distribute electronically, republish, resell, or repurpose material, use the CCC's Rightslink service, available at www.socj.ucpress.edu. Submit all other permissions and licensing inquiries through University of California Press's Reprints and Permissions web page, www.ucpress.edu/journals.php? [p=reprints](http://www.ucpress.edu/journals.php?), or via e-mail: jpermissions@ucpress.edu.

CONTRIBUTORS

Steven A. Preston is City Manager of San Gabriel, a member of the Los Angeles Region Planning History Group, and co-historian for the California Chapter of the American Planning Association. For the past 10 years he has served as co-chair of the UCLA Extension Land Use Law and Planning Conference. Preston has served as president of APA's California chapter and the California Planning Roundtable. A Fellow of the American Institute of Certified Planners, he has lectured in the graduate planning programs at Cal Poly Pomona and USC.

Kenneth C. Farfsing has been the City Manager of the City of Signal Hill since 1996, and previously served as City Manager of South Pasadena, 1991-1996, with prior experience in planning, redevelopment, and city management in the cities of Downey and La Verne. He is a member of the Los Angeles Region Planning History Group's board. He has also held leadership roles in the Gateway Cities Council of Government and the League of California Cities.

Sarah S. Elkind, Professor of History at San Diego State University, focuses on environmental, urban, and public history. She is the author of *How Local Politics Shape Federal Policy: Business, Power, and the Environment in Twentieth-Century Los Angeles* (North Carolina, 2011), *Bay Cities and Water Politics: The Battle for Resources in Boston and Oakland* (Kansas, 1998), and *Public Works and Public Health: Reflections on Urban Politics and Environment, 1880-1925* (Public Works Historical Society, 1999).

Nancy Quam-Wickham is Professor of History, California State University, Long Beach, and the Chair of the History Department 2005-2015. Her research includes topics in environmental history and in teaching methodology. She is a participant in the AHA's *Tuning* initiative. Among her publications are "Cities Sacrificed on the Altar of Oil: Popular Opposition to Oil Development in 1920s Los Angeles," *Environmental History* 3:2 (1998), and "Rereading Man's Conquest of Nature: Skill, Myths, and the Historical Construction of Masculinity in Western Extractive Industries," *Men and Masculinities* 2:2 (1999).

Cover: Venice Oil Field, ca. 1930. Dense drilling increased the costs and impact of oil extraction but resulted in decreasing productivity. *Security Pacific National Bank Collection, Los Angeles Public Library, 00042281.*